

AANR West Spring Board Meeting Minutes

Meet called to attention - 2:00pm

Pledge of Allegiance - Cyndi

Welcome - Gary

Introductions - Bev Price Current AANR President

-Debra Sue Stevens

Attendance –

President – Gary Mussell – Present

Vice President – Cyndi Faber – Present

Secretary – Danielle Smith – Present

Treasurer - Russell Lucia – Present

Legal Counsel – Greg Wilkinson – Present

Trustee - Tim Mullins – Present

Directors

Kim Wolf – Present

Jeff Tendick – Present

Tony Wilkinson - Present

Rolf Holback – Present

Andy Walden – Present

Mike Glinsak – Present

Rick Bieber – Excused

Ernie Weise – Excused

Dave Utter – Resigned

Approval of Minutes from November Board-

Maker: Rolf Second: Mike Approved

Reports

President- Gary Mussell

Sound System received. The Website is evolving and almost to a compete stage, currently getting the last of the information on the page to be able to optimize the site for all forms of browsing including mobile use.

Vice President – Cyndi Faber

Quartzite was a good show, Nominations due to the resignation of Dave Utter there are now 5 positions to fill current board members Kim and Tony are both termed out.

Secretary – Danielle Smith

-Send reports to me per dsmith@aanrwest.org
-Reports should all be sent as separate attachments, 3 reports equals three attachments

Treasure – Russell Lucia

Stand by packet the report in the packet.

Trustee- Tim Mullins

Fred Van-Est has taken over the subcommittee of Bulletin, Deadline of text for a submission of the article is the 20th of the month prior 6 weeks out, a photo requires a release, Need current pictures for the covers. We need to find a happy medium for the pictures in the resorts of empty and active. Committee for proposition two was submitted, and the blog has a comment section pro or against, for blog access go to the committee tab on the AANR home page and then follow prompts and AANR will get back to you. There was pushback on the women's brochure.

Finance- 2018/19 90,000 deficit to take care of expenses for the building. All of the suites in the building are currently being rented.

Ad-Hoc for membership by T Price looking for some kind of way to get renewals online, this is a large undertaking to handle online for the ultimate goal of auto renewals. There are many details if you would like them please contact Tim at tim.mullins@aanr.com

It was discovered that there was no offsite data backup at the office and that the data system is a DOS system that needs to be updated

There was at one time a "Do Not Admit" List that some of the clubs are looking at possibly being able to bring back.

Bulletin Photo Policy, Connet fund, Elevator Speech was brought up, AANR only has a %62 renewal rate and we need to find out why the 38% are not renewing there is no break down as to why or what type of membership they are.

AANR's use of the INT'I banner in the twitter and social media, this is not a new brand or name change but looking at the potential because it is taking off and being well received

Dan Wicker has resigned as the Executive Director – There was an ad hoc group that had created a report on a new rating and evaluation process for the executive director and this will be used going forward.

Eric will be Staffing the National Conference of State Legislators in LA that runs right up to our annual Convention. We are looking at some people going to the conference prior to our summer meeting.

Patty Faber reported on 6 youth camps AANR can subsidize 1,700 per camp
Hall of Fame nominations due for May 1.

The trustees chose to suspend the number of members needed for application of a club to AANR.

Bev Price publicly thanked Tim for being an upstanding Trustee and great at his job on Gov't Affairs

Legal Counsel- Greg Wilkinson

Worked on the issue dealing with the Philippines and taking them off of the Western Region

Because of the way the By Laws are currently written we cannot currently amend a motion on the Bylaws on the floor.

Internal Affairs –

Currently no issues

Finance -

Stand by report in packet

Public Relations/ Social Media

Stand by packet

Would be nice to get more clubs in social media, West can re tweet only what is posted we not search out club events to post on so be more consistent on posting and tagging the western region.

Facebook as a page we need a presence but we need to be cautious of what we post per the guidelines of photos and content. If we do go back to a page it will be more of a message board for the clubs and ideas. This does not need to be a page for nudity it can be one of ideas

Twitter-2,550 followers during the meeting

We can look into other avenues for Social Media, Instagram and Redditt.
Pinterest.

Passport- Was discussed in November and has gone farther to an production idea

The issue is at the time the cost of printing it and the stamp to club
Do we print it, put it online, This like a scavenger hunt

Website-

We have sent him the last payment of the year. We have reached the end of our contract. We are getting close to 1,500 a day to the site, looking at sports, youth, calendar. This is due to adding our link to every twitter post.

Membership Marketing -

WINR- Looking at a new brochure get new photos of more realistic women. SCNA has regular events for women. Look into harassment and discrimination workshops and who is able to facilitate.

Singles/Associates-

Events to happen at the Summer Festival and Convention potential to look at New Members in eliminating Singles and going forward that way.

Legislation-

The motion from the packet on Scholarship was rescinded due to morning committee meeting discussions.

Procedure Manual and Bylaws changes to Mike by May 10th

Conventions and Facilities-

Dave Utter has resigned and Cyndi has taken over the committee
Summer Festival is being held at Glen Eden the first weekend of June
The re-write up of the contracts has been completed

WNRL

Western Nudist Research Library- The current President's term is up in November and he will not re-run. The intern finished her internship and they have not filled her position yet. All 4 libraries are talking together to have a standardized data base so they can all talk and interface with each other. This is bringing up some copyright issues as they are trying to combine some forces. Financially they are doing well. Please post an add for help at the WNRL. A SWOT analysis has been done on the library and is available on request.

Sports

5K Runs- we are doing well marketing and getting those involved in them. As of now all that held them last year are looking to hold them again. Suggestions as to other ways to advertise them to local running communities are always welcome.

Liaison-

We have identified the club benefits per definitions of clubs. The liaisons for the clubs have been determined and will be attached. This is an ongoing project and is constantly evolving as the region learns what the clubs are looking for in the organization.

Youth-

We are doing two mini camps this year, these camps will be held for 4 days each June 21-24 at Glen Eden, Mountain Air Ranch will be June 28-July 1.

Scholarship-

We are looking to present the package of a revamp and changes to the program at convention, this includes new legislation to update the program and bring it in to the 21st century and to better serve the members of this region.

Government Affairs-

Stand by report in Packet

The biggest issue at this time is in Calgary, There was to be an event of nudist happening at a local community pool that was publicized and then fought against. At this point the event is happening but differently.

Hawaii- Bill 169 essentially could ban all nudity for the entire state.

Idaho - Breast feeding bill

No Smoking laws cover marijuana.

Legal-

Go over Trademark issues of logo and proposed new block logo that is being used on the website and in marketing materials.

Credentials –

Will be sent out soon, make sure to fill these out and send them in for voting at convention in August.

Nominations

5 open director's positions will be available in August

Don't forget to nominate and AANR West Man, Women, Family of the Year and Hall of Fame

New Business-

Good of the Order-

-Arkansas law in freedom of expression regarding nudity is potentially unconstitutional regarding first amendment freedom of speech.

Adjourn 5pm